THE C0DEST

IN CODE WE TRUST

FACTS AND MYTHS ABOUT COOPERATING WITH EXTERNAL SOFTWARE DEVELOPMENT PARTNER

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INTRODUCTION

Hiring an in-house team vs. looking for an external software development partner... Quite a popular dilemma in the IT industry, isn't it? Both solutions have their pros and cons. While searching the internet and talking with companies from all around the world, we have noticed a lot of repeatedly appearing myths about working with software houses.

That is why we are sharing with you a **short guide about facts and myths of such a cooperation**. We would like to dispel all doubts and refute false information about working with external software development partners. Here we go!

MYTHS

Having an in-house team is cheaper

Are you sure? When building your internal team, you need to cover the costs of not only the developer's remuneration, but also vacation time, purchasing necessary equipment, onboarding, mentoring and, above all, invest your own time in the whole process.

It is also worth remembering that there are relatively few high-class developers on the market, so the race for the best ones is fierce. You need to be competitive in terms of salary and that is a strain for the overall budget.

Meanwhile, with an external partner, you settle for specific hourly rate. You only pay when the developer is working. Are you worried about the rates? Note that the CEE average rates are **$40 - $60.** So what is actually cheaper? Answer for yourself.

Poor team efficiency

Working remotely with a team can often raise such concerns. No need! Currently, the global trend shows that remote collaboration is the future, and **distributed teams do not lose their effectiveness.** All you have to do is define clear rules of cooperation with the team and use the tools available on the market to efficiently cooperate and monitor the team’s effectiveness.

Losing control of product development

No worries. **Software houses employ not only developers, but also project managers who watch over the efficient and timely development of your product.** You can rest assured that the entire process is going on as agreed. If that is your preference, you can be an active member of the team, for example, by participating in daily calls. Everything is under control.

Poor - quality services

If you think of software houses as agencies that carry out projects on a large scale and choose quantity over quality, then you are wrong. Of course, there are such unfavorable cases, but you can quickly find out who is a trustworthy partner. Just check the reviews and recommendations! **In fact, entrusting product development to an experienced software house guarantees the highest quality of the end product.**

FACTS

You don’t need a technical person in your team

This is undoubtedly one of the greatest advantages of working with an external software development partner. It primarily concerns startups and dynamically developing companies where most of the processes are the responsibility of the CEO/ Founder.

Cooperation with a software house is, therefore, the answer to all technological challenges. You don't have to hire a CTO and incur enormous costs. By employing specialists, you will gain all the necessary tech support.

Time utilization

You can start developing your product immediately and on demand. The rules are simple. First of all, **you use software house services when you have a real need for them.** Secondly, you don't waste time on recruiting. If you want to build your internal team from scratch, you can lose many weeks. It is a very time - consuming process.

Software houses deliver comprehensive IT solutions

You avoid the skills gap. When developing software, you face many technical challenges and probably need specialists in various fields. Meanwhile, you will find them in software houses without the tedious recruitment meetings, the long search for specialists or wondering whether you should to hire another person. You benefit from the external expertise and assets without breaking a sweat.

It's convenient! Just like that!

Your partner works on demand and your expenses concern only the time when the team is actually working. You are not worried about HR issues or other employee-related matters. **You can plan your budget carefully and have everything under control.** Professionals take care of your product. Sounds great, doesn’t it?

We deliver top-notch software development engineers

Struggling with software development? Say hello to The Codest - a team of well-qualified software engineers ready to extend your internal development team.

0ur expertise

+10
experience in building reliable software

+40
awesome devs at hand

+50
satisfied clients

How can we help you?

Empower your internal team by proven in battle software engineers..
Our developers can join your crew and help you with demanding challenges.

Thank you

In case of any questions reach out to us

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