Transforming Code Quality and Inspiring Team Focus for Optimal Platform Performance

A Swiss company that provides their clients with real estate financial services. They develop ingenious solutions for use in the real estate sphere, based on a foundation of top-level data.

INDUSTRY HEADQUARTERS TECH STACK

Real Estate/ Fintech

Switzerland

TypeScript
VueJS
Vuex
Mapbox
Chart.js

Project Description

This transformative project focused on enhancing their real estate and mortgage platform. The goal was to recruit tech talents with leadership skills, improve overall platform quality, streamline code efficiency, and foster a team spirit geared towards elevating the project's quality and scalability.

Challenges

- Recruiting the Right Talent: Identifying and onboarding tech professionals who not only possessed the required technical expertise but also demonstrated strong leadership qualities and a deep understanding of the business aspects of the project.
- Code Optimization: Addressing the issue of code duplication, enhancing code capability, and standardizing conventions and patterns to streamline the platform's technical framework.
- Cultivating Team Spirit: Inspiring and motivating the existing team to adopt a more quality-focused and scalable approach to the project, ensuring long-term efficiency and success.

Approach & Results

Our approach to the Avobis project centered on carefully selecting software developers with substantial experience in the technology industry, coupled with strong leadership and management skills. These individuals were more than mere contributors; they were potential leaders capable of **guiding the development team towards achieving significant success**. Their comprehensive experience, gained from working with top-tier tech companies, endowed them with the necessary skills to tackle complex project challenges effectively. By employing best practices and capitalizing on the collective expertise of the team, we aimed to substantially enhance the project's efficiency and effectiveness.

The introduction of these skilled professionals **transformed the team dynamics**, emphasizing core values like quality and scalability. This shift led to a more productive and goal-focused work environment. In terms of technical improvements, there was a significant reduction in code duplication, and the code base became more reusable, streamlining the platform's operations and maintenance. Overall, the platform's performance saw a considerable improvement, underscoring the impact of integrating experienced tech talents with a focus on leadership and strategic project management. This approach not only addressed the immediate needs of the project but also set a foundation for long-term success and efficiency.