Eliminating Technology Debt by Consolidating to a Single Updated Technology

Min-Mave is Denmark's largest online community for women, with 1.2 million visits each month from parents, grandparents and pregnant women.

INDUSTRY

Parenting Portal

HEADQUARTERS

Copenhagen, Denmark

TECH STACK

PHP
MySQL
JavaScript
Design

Project Description

The Codest embarked on a mission to revolutionize our client's IT infrastructure by focusing on modernization, efficiency, and security. This extensive project was aimed at simplifying IT management while also preparing the client for **scalable future growth**. Through this transformative endeavor, we not only elevated the client's technological capabilities but also fortified their competitive stance in the market.

Challenges

Navigating a complex labyrinth of disparate technologies, our subject was entangled in systems that had seen no updates for nearly two decades what resulted in significant **technical dept**. Coupled with a design aesthetic that harkened back to an earlier era, this presented a compelling case for **digital transformation**.

Approach & Results

In the following case, we focused on software migration and updating to the newest version. The website could have been more user-friendly and needed to be redesigned. We've provided our client with a completely new and refreshed website look.

- We consolidated multiple technologies into a single, up-to-date platform, streamlining operations for peak performance.
- Not just an upgrade, we reimagined the website with a user-centric design, delivering a refreshed and more engaging online experience.
- Our experts executed custom web development, design transformation, and seamless migration services, elevating the project to new heights.
- We transitioned the partner's content to the revamped platform, optimizing URLs and integrating SEO keywords to enhance visibility on search engine results.

As a result The Codest team unified disparate technologies into a single, cutting-edge platform, while also revitalizing the web design for optimal user engagement. Our comprehensive approach not only elevated operational efficiency and security but also aligned the project with current industry standards, setting the stage for long-term cost savings and competitive advantage

Client's opinion:

> The Codest software development team helped us on multiple projects. On the one side, they helped shape up and build a whole new service that makes our product process verifications faster. Additionally, they helped us with staffing our internal API team to maintain and support our clients.

JULIE LACOPPIDAN
Partner & Director, Min-Mave